engageSPARK

Survey and message hard-to-reach populations globally — at scale

NGOs, universities, and businesses use engageSPARK to interact with people via SMS (texts), Voice (IVR), WhatsApp and Airtime

Our self-service platform helps you collect data from and share information with anyone in the world – at scale – and without IT staff.

> "engageSPARK enables us to send massive numbers of public health surveys across the world. We get millions of data points in real-time and are able to complete our research very quickly."
>
> JOHNS HOPKINS UNIVERSITY

We love helping organizations make a difference

1.65m

Johns Hopkins University conducted critical research to improve public health outcomes in Colombia, reaching 1.65m people via SMS & IVR.

JOHNS HOPKINS UNIVERSITY

300k

CRS and IOM (separately) have used SMS surveys and blasts to provide cash and other assistance to a total of 300,000 Ukrainian refugees and displaced persons in Ukraine and Moldova.

CRS faith. action. results. CATHOLIC RELIEF SERVICES   IOM UN MIGRATION

10

RAND Corporation increased participation in national security surveys across 10 European and Asian countries by using airtime top up incentives.

RAND CORPORATION

Here's how we do it

We provide you with an **easy-to-use, global communications platform.**

SMS   Voice   WhatsApp   Airtime

With the engageSPARK web app, you are **minutes away from launching** sophisticated campaigns using SMS (texts), Voice (IVR), WhatsApp, & Airtime (mobile topups) to reach your organization's goals.

engageSPARK

This is how your organization can use engageSPARK

Interact with your beneficiaries
- Monitor and evaluate (M&E) your programs
- Educate using SMS blasts or **scheduled messages** and calls
- Send **emergency alerts**

Survey your research participants
- Collect **thousands** of data points within hours
- Use **quotas** to get the data you need
- Grow your participant pool with **toll-free numbers**
- Increase completion rates using automated **airtime incentives**

Build relationships with your customers
- Generate, qualify, and convert **leads**
- Reward with **prepaid airtime** and data top-ups.
- Plus! Integrate with your **CRM** (Salesforce, Pipedrive, etc.)

> "Since 2016, we've completed hundreds of impact measurement projects in 80+ countries using engageSPARK – via SMS notifications, IVR surveys, WhatsApp surveys, SMS surveys, and airtime top-ups."
>
> `60__decibels`

Why engageSPARK is the right solution for you

- Self-service, cloud-based platform
- Reliable, global coverage
- Reach everyone, even people on basic phones
- Real-time reporting / analytics
- Intuitive workflows, no IT staff needed
- Stellar customer support

Trusted by the largest organizations in the world.
Used in 185+ countries.

NGOs
- Save the Children
- IOM UN MIGRATION
- MERCY CORPS

Universities
- Stanford University
- MAKERERE UNIVERSITY
- HARVARD UNIVERSITY

Businesses
- Unilever
- ECOM
- Transcom

CLICK OR SCAN FOR DEMO

Have questions?
Email us: info@engageSPARK.com